



Below you will find an overview of the current situation in hop production and hop marketing.

## 1. Hop Production in Germany



- So far, weather conditions have been very favourable throughout winter and spring.
- All works to be done in spring could be finished in time and without any problems.
- Enough seasonal workers will be available for the upcoming training of the hops.
- For 2022 we expect a slight decrease in hop acreage. Herkules and Polaris acreage will increase moderately while it will decrease for most other varieties.
- Due to exploding energy costs, variable production costs on hop farms have risen by 20 - 30 %.

## 2. Hop Processing



- The pandemic is still challenging our processing plants but we have been able to keep all our delivery promises.
- At the moment, supply with packaging material and energy is still secured.
- However, we expect significant increases in packaging and energy costs.



## 3. Logistics



- Freight costs have increased considerably due to the rising energy costs, this is especially true for air freight costs.
- We also expect a rise in cool storage costs.
- In general, organizing transports has become difficult, there are delays again and again.



- Beer production recovered slightly in 2021, however, we do not expect it to reach the pre-covid-level in 2022.
- Assuming an average crop, the world and German hop production 2022 will be lower than in 2021, especially with regard to alpha acid quantity.
- The worldwide alpha acid surplus from previous crops is not affecting our major varieties (Herkules, Perle and Hallertauer Tradition) that much, but our other varieties and hops from other growing countries.
- Due to the uncertain situation, there is hardly any activity on the precontract market.
- Pricing (especially for long-term contracts) has become more difficult than ever.

Your German Hopportunity!